



# Champion Coach: Building Culture by Leadership

## LUNCHEON

Downtown Baltimore **CBMC**  
Presents



JOHNS HOPKINS  
UNIVERSITY

**George Kennedy**  
Baltimore Leadership Guides  
Swim Coach Emeritus, Johns Hopkins  
Asst. Swim Coach, Loyola University



**Christian Business Men's Connection**

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George is a leader in both the Sports and Business worlds. He was named one of the "World's 50 Greatest Leaders" by Fortune magazine. "Coach" as many of his former athletes call him, is a motivational speaker to businesses, students, teachers, doctors, athletic teams, and church groups. He loves sharing his experiences--good and bad--through inspiring and engaging narratives. He says "...successful leadership requires not only the willingness to lead, but also the motivation to learn to lead."

His company guides future leaders through experiences and mentorship to increase performance, bring energy into the workplace, and enhance community connection. He is a seven-time NCAA Division III coach of the year and has coached 29 national champions, more than 1,400 All-Americans at Johns Hopkins University. "Coach George Kennedy trains swimmers' bodies. But to really help them go fast, he trains their minds" *Johns Hopkins Magazine*

- Maryland Swimming Hall of Fame, Johns Hopkins Athletic Hall of Fame
- 2016 College Swimming Coaches Association Lifetime Achievement Award
- Collegiate Swim Coach for 36 years; Summer League Swim Coach 13 years
- Swim Coach Emeritus Johns Hopkins University
- 7 x NCAA Coach of the Year
- 2012 College Swimming Coaches Association Steadman Award

"Coach Kennedy jump started the unleashing of our employees will and skill, by creating the environment where we wanted to be coached. He taught us the importance of character, daily discipline, having a routine, bringing energy to establishing a winning culture. Coach Kennedy is a master in bringing out the desire for us to improve as individuals and collectively as a team." *Eric Hagemester, Vice President, Procter & Gamble Co.*

Kennedy currently resides in Towson, Maryland, with his wife, Helen. They have two daughters; Catherine, a graduate of Mary Washington College, and Sarah, a graduate of the University of North Carolina.

### Come and bring a friend!

**Date & Time:** Friday, Oct 13, 2017  
Networking 11:30 AM  
Luncheon 12 Noon to 1:00 PM

**Place:** World Relief  
7 East Baltimore Street  
Baltimore, Maryland 21202

**Cost:** \$10.00 Please Register  
and pay online at [www.cbmc.com/events](http://www.cbmc.com/events)

Questions? Call or email: Rob Bullock  
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